



# media kit



# OUR STORY



Move For Hunger began with a simple observation. Adam Lowy, whose family has owned and operated a moving company in New Jersey for nearly a century, noticed an alarming trend: people throw out a lot of stuff when they move – including tons of perfectly good food.

Recognizing an opportunity to make a difference in his community, Adam decided to take action. In 2009, Adam started asking customers if he could take the food they'd like to donate to the local food bank. After just one month, he had collected over 300 pounds of food, begging the question: "If one moving company could make this kind of impact in their local community, what could an entire network of moving companies do?"



We now work with more than 1,035 moving companies across the United States and Canada who are committed to fighting hunger and reducing food waste. Our network has also expanded to include realtors, corporate housing providers, relocation management companies, and apartment communities.

## THE TIMELINE

**2009**

Move For Hunger is born



**2012**

One million pounds of food have been collected

**2015**

Five million pounds of food have been collected

**2020**

More than 19.2 million pounds of food have been collected



**2014**

Three million pounds of food have been collected

**2010**

50,000 pounds of food have been collected



**2016**

7.5 million pounds of food have been collected



# ABOUT US



## WHAT IS MOVE FOR HUNGER?

Move for Hunger is a 501(c)3 non-profit organization that mobilizes the relocation industry to reduce food waste and fight hunger.

More than 40 million Americans are unsure of where or when they will find their next meal, yet an estimated 40% of all food grown, processed, and transported in the United States is wasted. Move For Hunger provides a simple solution to this massive problem.

Move For Hunger works with relocation professionals across the United States and Canada to rescue unopened, non-perishable items and deliver them to local food banks and pantries, helping to fill the cupboards of less-fortunate families in their community.



Moving? Set aside your unopened, non-perishable food items.



Our members will pack up your food.



Your donations will be delivered to the local food bank.

## OUR NETWORK



**Moving Companies**

**Real Estate Professionals**



**Corporate Housing Providers**

**Relocation Management Companies**



**Apartment Communities**

## OUR IMPACT:

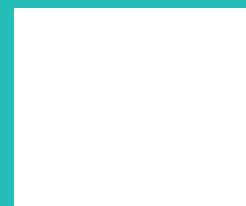
Since 2009, our network has collected and delivered:



**19.2**  
million  
pounds  
of food



**16**  
million  
meals



## BUT WAIT, THERE'S MORE...

Move For Hunger also helps hundreds of people hold successful food drives every year, in towns across the country. With the support of our events team, we help organize and promote the drives, while our network of socially-responsible movers volunteers their time and resources to pick-up and deliver the collections to the local food bank.



# ABOUT HUNGER AND FOOD WASTE



## WHAT IS FOOD INSECURITY?

The USDA defines food insecurity as a lack of access, at times, to enough food for an active, healthy life for all household members and a limited or uncertain availability of nutritionally adequate foods.

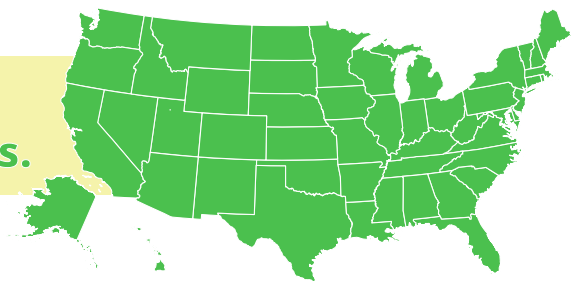


**More than  
40 MILLION  
AMERICANS**  
struggle with food insecurity

1 in 6 children in the United States do not have regular access to food



**Hunger affects Americans  
in every county in all 50 states.**



## THE PROBLEM WITH FOOD WASTE

Approximately 40% of all food produced in the United States each year is lost or wasted.

Reducing national food waste by just 15% would provide enough food for more than 25 million Americans every year.

When food is sent to landfills it breaks down anaerobically, producing methane, a greenhouse gas 21x more potent than CO<sup>2</sup>. An estimated 7% of global greenhouse gas emissions can be attributed to food waste.

Consumers are responsible for nearly half of all food waste in the United States.



# ADAM LOWY

## EXECUTIVE DIRECTOR



Adam Lowy, whose family has owned and operated Lowy's Moving Service in New Jersey for nearly a century, founded Move For Hunger in the summer of 2009. Recognizing the opportunity to incorporate philanthropy into the relocation process, Adam created a sustainable solution to reduce food waste and provide hunger relief in the United States, Canada, and beyond.

As Executive Director and Founder of an innovative hunger relief organization, Adam is a highly sought-after speaker in the field of food insecurity and, as the face of Move For Hunger, has appeared on several national television networks.

Adam is a graduate of Arizona State University and lives in Oceanport, NJ with his wife, Liz, and their daughter, Eileen.

### SELECTED ACHIEVEMENTS:

- Gave graduate commencement speech at Georgian Court University; **received honorary Doctor of Public Service degree** (2017)
- Member of the New York City Hub of the **World Economic Forum's Global Shaper Community**; represented the collective at the Forum's annual meeting in Davos (2015)
- **Forbes' 30 Under 30** list in the Food & Drink Category (2014)
- **American Express Emerging Innovator** (2013)
- **Bluhm/Helfand Social Innovation Fellowship** (2011)
- **NBC's American Giving Awards Winner** (2011)
- **VH1's Do Something Awards Winner** (2011)



# GRANTS AND AWARDS



**MOVE FOR HUNGER HAS BEEN THE PROUD RECIPIENT OF A NUMBER OF GRANTS AND AWARDS, INCLUDING:**

- NBC/JP Morgan Chase American Giving Award
- VH1 Do Something Award
- Ford Motor Company Grant
- Walmart Foundation Grant
- Mutual of America Community Partnership Award
- Russ Berrie Making A Difference Award
- The Tecovas Foundation Grant
- The Bunbury Fund Grant
- Mazda Drive For Good
- Stopwaste Foundation
- Gannett Foundation Community Action Grant
- NBC Universal Foundation 21st Solutions Grant



NBC/JP Morgan Chase American Giving Award

**TOGETHER** we can reduce hunger  
and food waste.  
Your investment has real **IMPACT.**



In 2019,  
coordinated  
**1,400+**  
food drives.

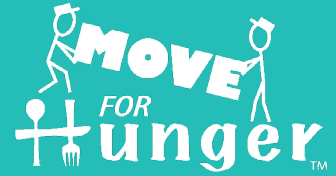


Mobilized  
**990+**  
Moving  
Companies



Provided  
**3 million**  
meals to those  
in need in 2019.

# IN THE NEWS

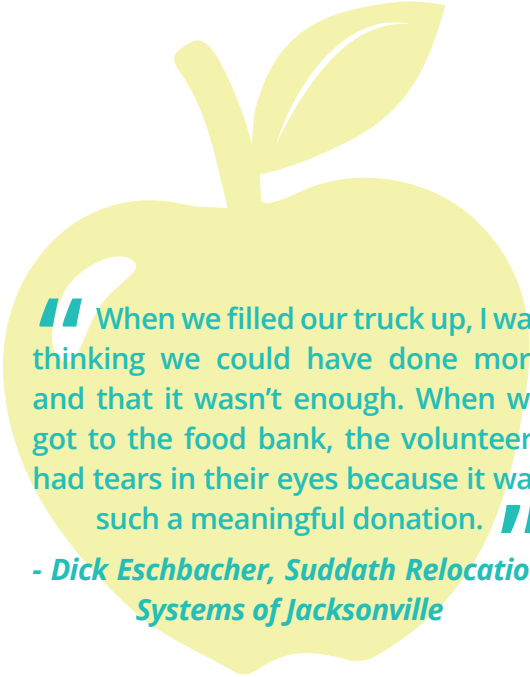


Move For Hunger has garnered attention from some of the most prominent media outlets in the world. The program has been featured in several major publications; Executive Director/Founder Adam Lowy has appeared on several national television broadcasts; and our partners have been recognized in local newspapers throughout the United States and Canada.

Click on any of the images below to see some of our most notable coverage




# TESTIMONIALS



“ When we filled our truck up, I was thinking we could have done more and that it wasn’t enough. When we got to the food bank, the volunteers had tears in their eyes because it was such a meaningful donation. ”

- *Dick Eschbacher, Suddath Relocation Systems of Jacksonville*




“ When people ask about our company, it’s one of the first things I mention. We are making a difference in people’s lives. ”

- *Meagan Holder, Imlach & Collins Brothers*

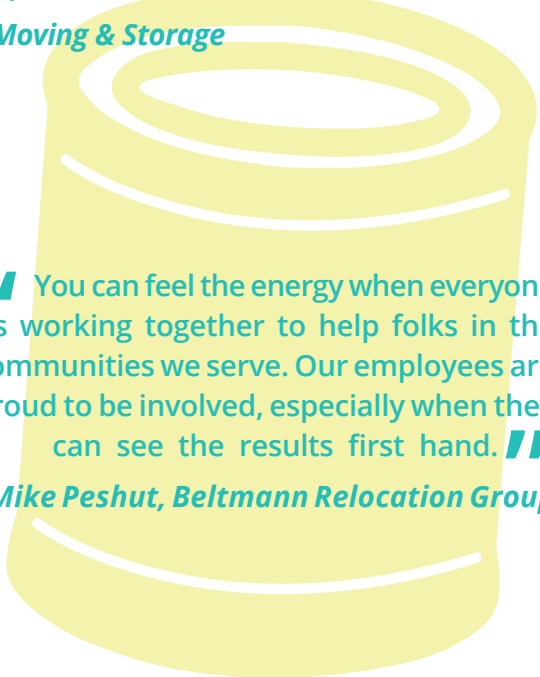
“ Move For Hunger has become a passion for our company. We see that there’s a need, and we want to do as much as we can. It’s just part of who we are now. ”

- *David Peterson, Firefighting’s Finest Moving & Storage*



“ Our customers and our employees love it. They like that they are able to give something back to the community. ”

- *Michelle Berg, Breda Moving Company*



“ You can feel the energy when everyone is working together to help folks in the communities we serve. Our employees are proud to be involved, especially when they can see the results first hand. ”

- *Mike Peshut, Beltmann Relocation Group*



# BOARD AND STAFF



## BOARD OF DIRECTORS

### **Benjamin Samuels**

*Executive Consultant, Victory Packaging*

### **Richard Schwartz**

*Owner, Shwartz Consulting Group, LLC*

### **Stephan Lowy**

*CEO, Lowy's Moving Service*

### **Jeff Pederson**

*President & CEO, CORT*

### **Jenna Weinerman**

*Marketing Director, Updater*

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