



2012

YEAR IN REVIEW



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Executive Director's Message

2012 proved to be another amazing year for Move For Hunger. We set out to accomplish huge goals, and I'm pleased to say we met them! This year alone, we delivered over 600,000 lbs of food bringing our grand total to One Million Pounds! That means that since our founding, Move For Hunger has delivered enough food to provide over 770,000 meals to struggling families in need.

We also organized a ton of new hunger relief events this year! In fact, we held DOUBLE the events in 2012 as we did in 2011. This was due to the addition of a new Events Coordinator to our team and an overwhelming response from the public wanting to work with us to fight hunger in their communities. From universities to grocery stores to beer festivals to marathons, we proved that anything can be turned into a food drive!

This fall was by far the busiest in our history. In November alone, we held over 36 food drives! That's six more food drives than we held in all of 2010.

The fall also brought with it Hurricane Sandy, which made land-fall right in our backyard. Though the storm ravaged our shoreline and knocked out the power for over a week, our spirits were buoyed by the huge outpouring of support from our incredible

network of partners, relocation companies, donors, and volunteers who came together to lend a hand to help those in need.

Whether you held a massive food and clothing drive, made a financial donation to our relief page, or simply called to check in and see if we were alright, I want to personally thank you for your invaluable support during a trying time.

Three years ago I never thought that Move For Hunger would be where it is today. With over 400 moving companies and 1,500 real estate professionals involved in the fight against hunger, we have an even bigger opportunity to make a difference in the years to come.

I hope you'll join us in saying goodbye to 2012 and toasting all the good to come in 2013.

Sincerely,



Adam Lowy
Executive Director

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Partners

We'd like to give a huge THANK YOU to our partners that make everything we do possible. Whether you've just joined our family this year, or you've been there since the beginning, the support of our partners is the backbone of Move For Hunger. We can't thank you enough for believing in us and our mission.

EPIC

CHAMPION

MISSION

SIGNATURE



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Deloitte Consulting

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Executive Director
Illinois Movers and Warehousemen's Association

David Witzerman
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Wheaton World Wide Moving

Keith Lowy
President
Lowy's Moving Service

Ashley George
Project Manager
Ogilvy Common Health

Stephan Lowy
CEO
Lowy's Moving Service

Partner Associations

Illinois Movers and Warehousemen's Association
New Jersey Warehousemen & Mover's Association

SouthWest Mover's Association

North Carolina Mover's Association, Inc.

Pennsylvania Moving & Storage Association

Long Island Moving & Storage Associations

Maryland Motor Truck Association - Movers Conference

International Association of Movers

Indiana Household Movers & Warehousemen Association

New York State Movers & Warehousemen's Association

American Moving & Storage Association

Ohio Association of Movers Inc.

National Association of Senior Move Managers

Minnesota Transport Services Association

Florida Movers and Warehousemen's Association

Canadian Association of Movers



Movers of the Month



Event Highlights

Hamptons End of Summer Food Drive This year we took our end of summer food drive to the famous Hamptons community on Long Island. Thanks to support from the Andreas family, Long Island Cares Food Bank, and Strong's Marine we collected over 1,000 lbs. of food from residents leaving their summer homes at the end of the season.

LivingSocial BeerFests Our friends at LivingSocial were awesome enough to invite Move For Hunger as the official charity for their BeerFests in Washington D.C. and New York City. Event-goers enjoyed a vast selection of craft beer, gourmet treats from Food Trucks and learned something about the issue of Hunger.

NJ Marathon New Jersey's premier road race along the Jersey Shore was turned into a giant food drive to support the hungry of Monmouth and Ocean Counties. With generous support from the NJ Marathon crew and the runners, over 2,770 lbs. of food was collected.

Sequoyah Middle School Food Drive The student body of Sequoyah Middle School in Broken Arrow, OK got into the hunger relief spirit this year. The 7th grade class of Ms. Livesay participated in video conferences with our Executive Director and held a school-wide food drive that brought in over 3,500 lbs. of food for the hungry in Oklahoma.

Prudential Americana Group / Arizona Food Drive Not only were the Prudential Americana Group and Prudential Arizona Properties our very first Real Estate partners, they also know how to host one heck of a food drive. Their offices across Arizona and Nevada teamed up with Move For Hunger movers to collect over 4 tons of food for their local food banks.

Hurricane Sandy Relief It's hard not to highlight the events of 2012 without mentioning the hurricane that affected the lives of millions of those along the eastern seaboard. Click the image to check out some of the great deeds performed by the Move For Hunger network in the aftermath of the storm.



Grants & Awards

[Toshiba "Helping the Helpers"](#)

How do we get so much done with just a few people in a little office in New Jersey? Technology (and lots and lots of coffee.) The good folks at Toshiba were nice enough to organize the "Helping the Helpers" grant contest that provided over \$30,000 dollars worth of technology and services to a few lucky non-profits across the country. With a little help from our clever video submission, we were fortunate enough to be one of those organizations.

CHECK OUT OUR AWESOME VIDEO SUBMISSION HERE:

[OceanFirst Foundation](#)

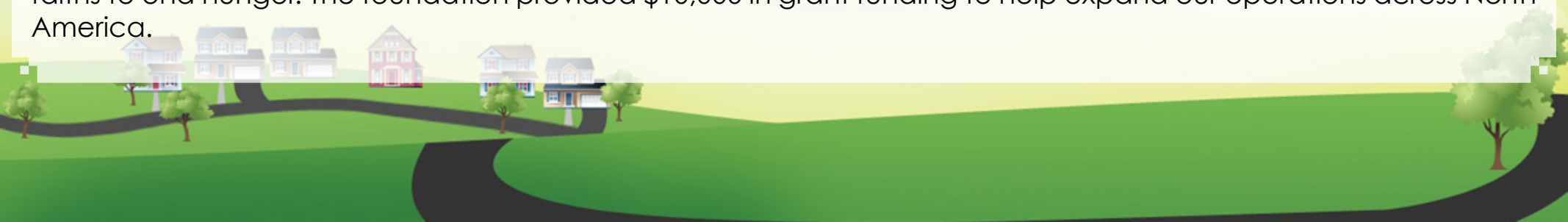
The Ocean First Foundation is the charitable arm of OceanFirst Bank and is committed to supporting the charities, schools and organizations of Central New Jersey. In 2012, they graciously donated \$12,500 to help expand our hunger relief operations in New Jersey; which were put to the test when Hurricane Sandy set her sights on the Jersey Shore this past Fall.

[Martha Stewart "Thanks For Giving" Contest](#)

The Queen of delightful homemade treats partnered up with the online-fundraising platform "CrowdRise" to support hunger relief organizations this past Fall. Move For Hunger was lucky enough to be included in the short list of organizations chosen to participate in the contest. Thanks to an abundance of support from our friends and partners we took home \$25,000 in funding.

[Mazon](#)

MAZON: A Jewish Response to Hunger is a national non-profit organization that works with anti-hunger groups of all faiths to end hunger. The foundation provided \$10,000 in grant funding to help expand our operations across North America.



Real Estate Program

The Move For Hunger Real Estate Program was created to help us bring together the entire relocation industry into our effort to end hunger.

Thanks to overwhelming enthusiasm and support from members of the Real Estate community, we launched the program at the beginning of 2012 with the hopes of spreading even more awareness to the issue of hunger facing communities.

By year's end over 1,500 real estate professionals and 26 offices have already joined in our nationwide network committed to ending hunger.

With their commitment we can educate and engage thousands of individuals about hunger on a daily

basis, all while providing their clients with a simple and effective way to give back when they do relocate.

None of this would be possible without the support from the real estate professionals who have joined our cause, and the guidance from our inaugural Real Estate partners for 2012: Prudential Americana Group, Prudential Arizona Properties and Resources Real Estate.

The year ahead promises even more conferences, events and real estate professionals joining our team of socially responsible individuals committed to helping the less fortunate in the communities they serve.

If you are a real estate agent or you know one, I urge you to [join our efforts](#) to to make a difference.

Real Estate Highlights

Top Event:

Total Pounds
Collected:

11,845 lbs.

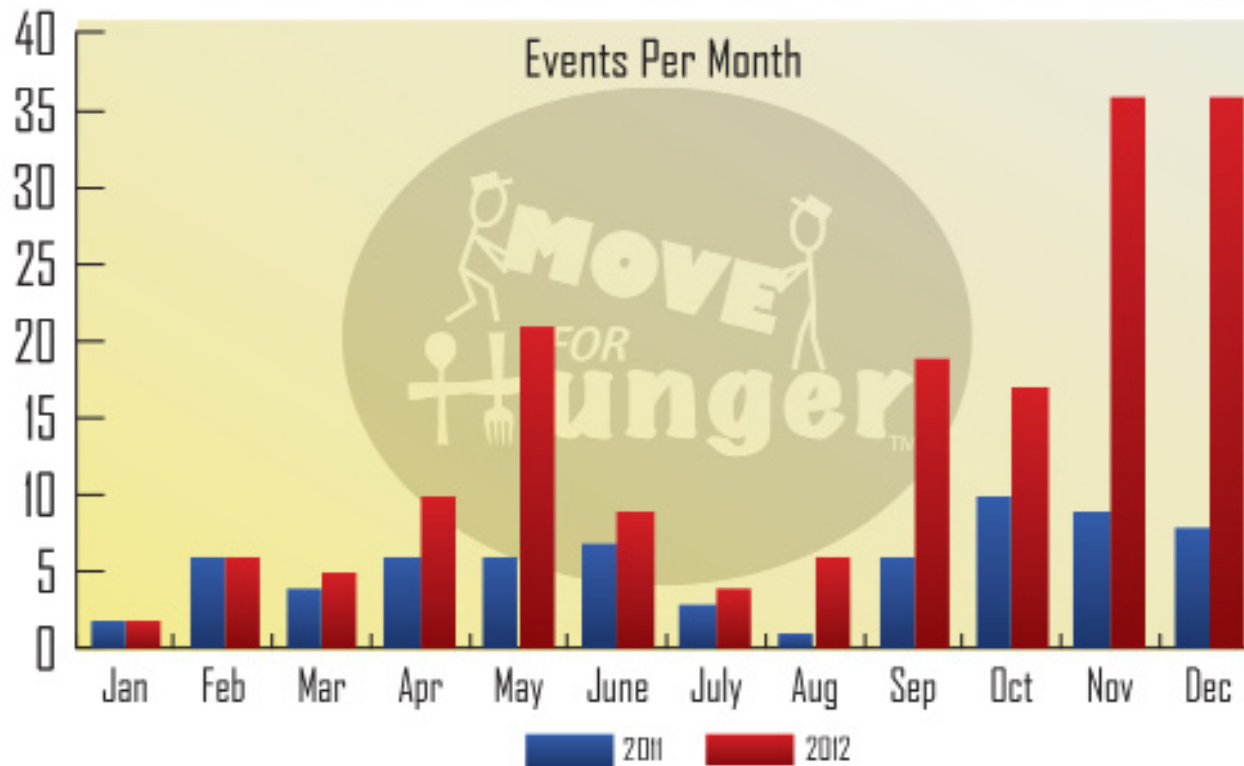
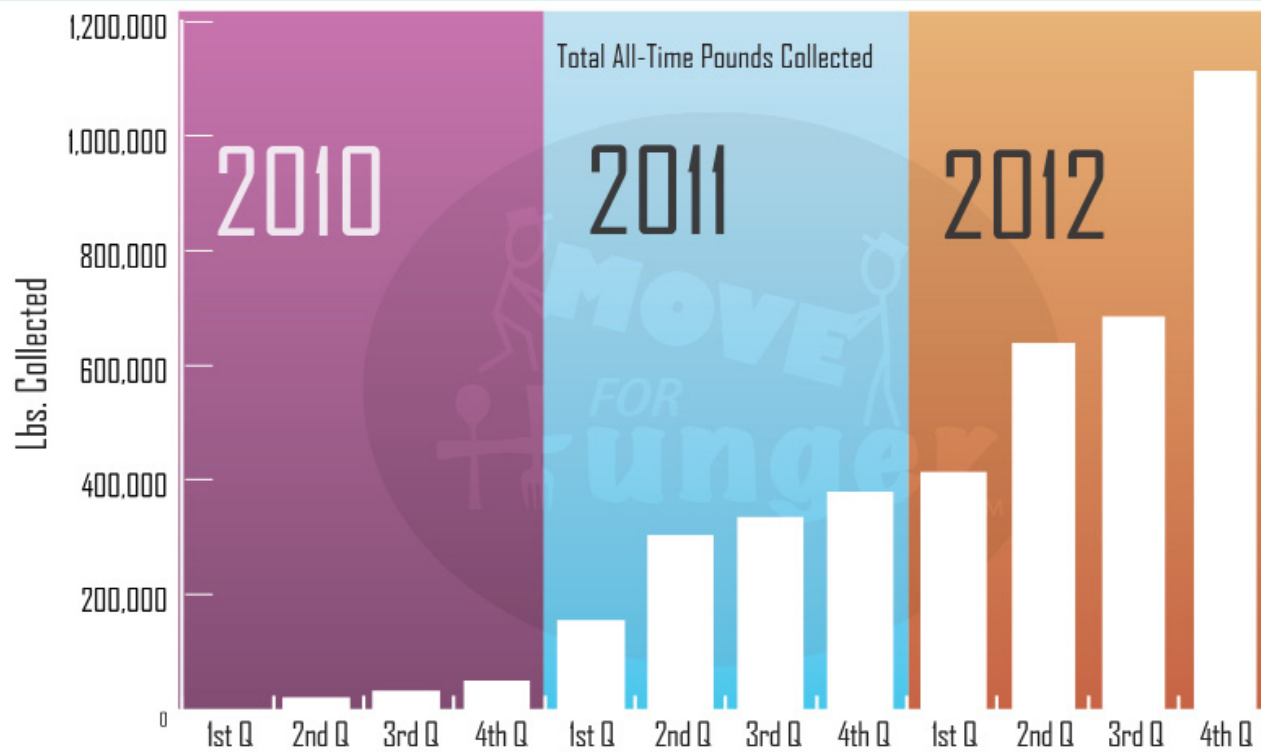
Very Best,

Max Lowy

Real Estate Program Director



Numbers & Stuff



Look At How Much We've Grown

The image displays three maps of the United States, each representing the growth of Move For Hunger coverage in different years. The maps are color-coded according to the number of states with coverage, with a legend provided for each.

Move For Hunger Coverage Map 2010

Legend:

- 0
- 1-3
- 4-10
- 11-16
- 17-25
- 26-35
- 35+

Move For Hunger Coverage Map 2011

Legend:

- 0
- 1-3
- 4-10
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- 17-25
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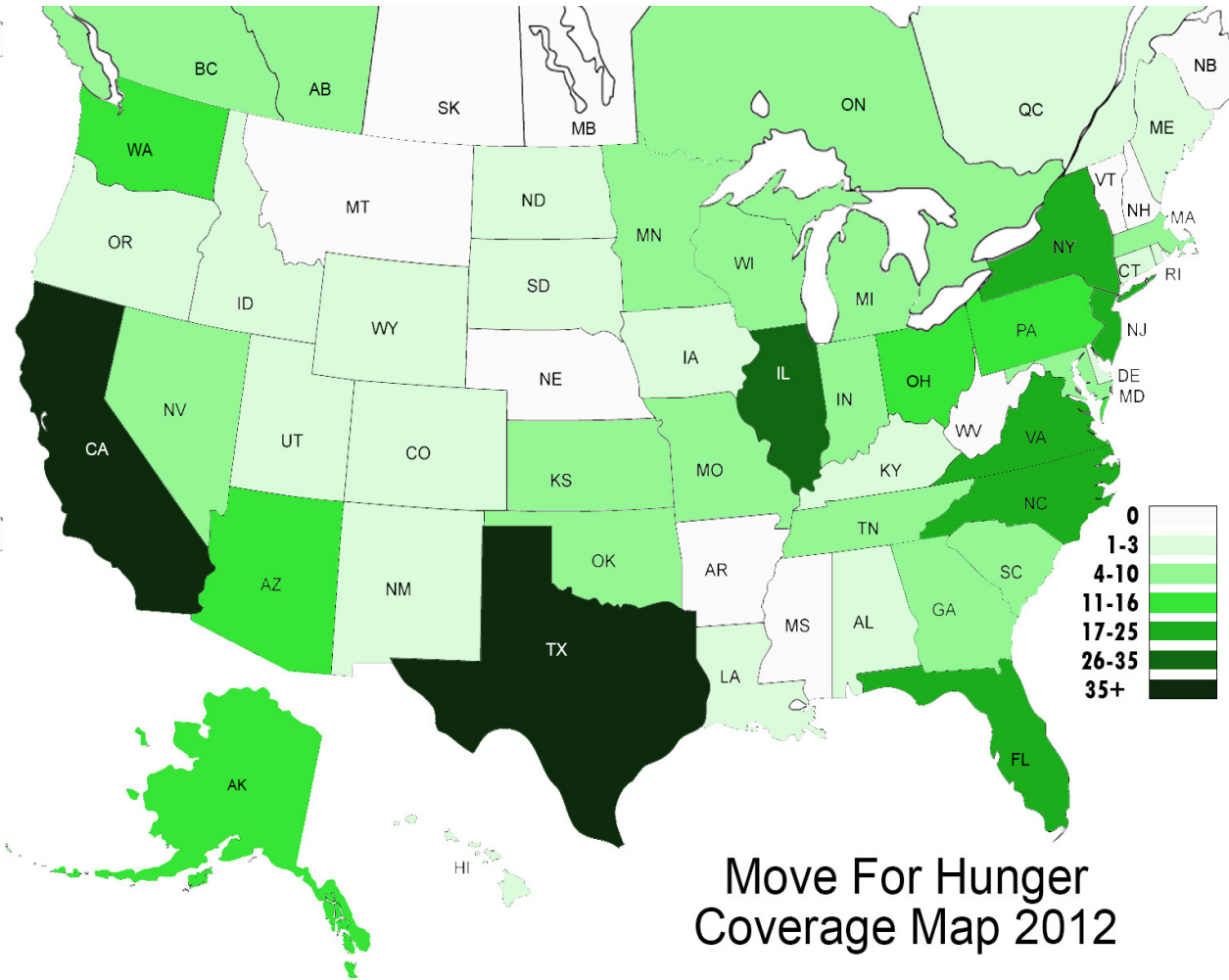
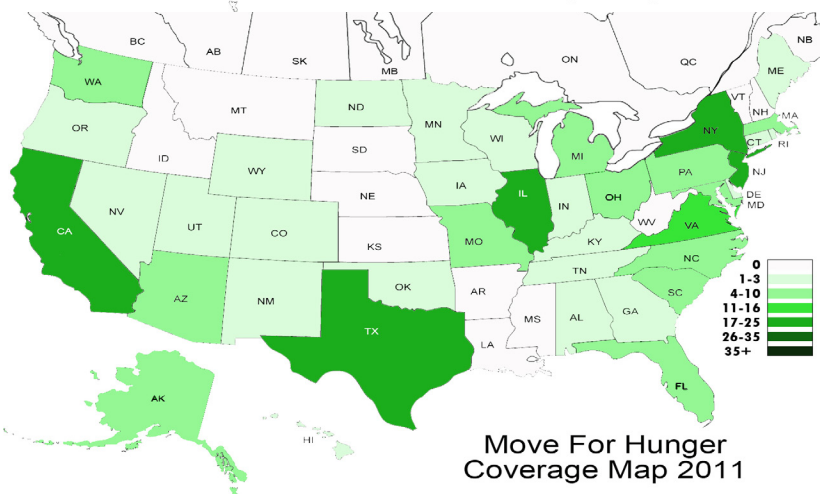
Move For Hunger Coverage Map 2012

Legend:

- 0
- 1-3
- 4-10
- 11-16
- 17-25
- 26-35
- 35+

The maps show a clear trend of increasing coverage over time. In 2010, coverage was limited to a few states. By 2011, more states had joined the program, and by 2012, the majority of states were covered, with some states reaching the highest coverage level (35+).

A colorful illustration of a suburban neighborhood. It features several houses of different colors (blue, red, yellow) with green lawns and trees. A winding road or path runs through the scene. The background is a soft, hazy landscape with more trees and a clear sky.



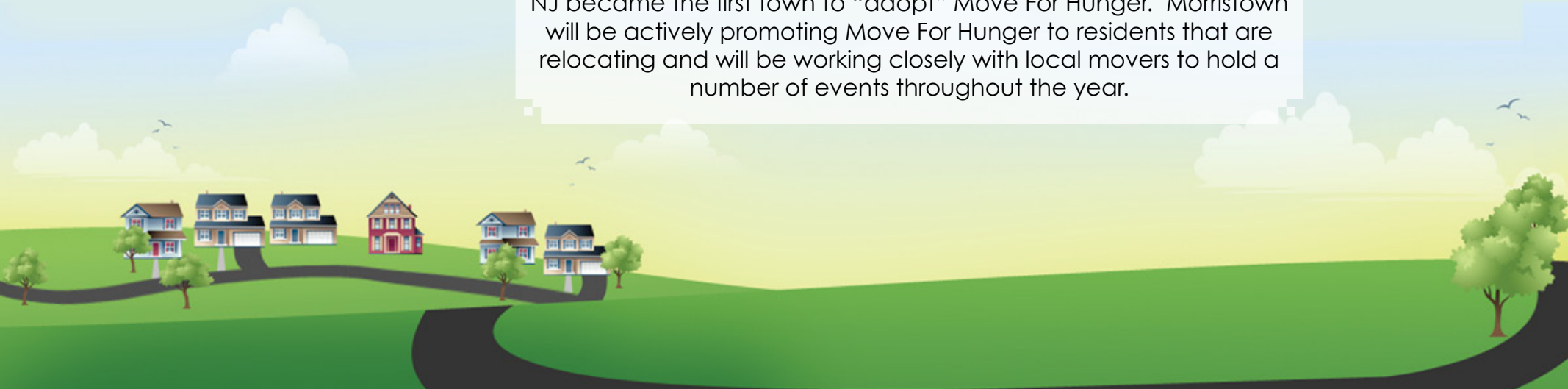
2012 Milestones

ONE MILLION POUNDS It's simply amazing to think that in just 3 years over 760,000 people have received a meal thanks to the Move For Hunger network. A huge thank you to our partners, movers, real estate agents and supporters for helping us reach this milestone.

Real Estate Program Reaches 1,500 agents In 2012 we officially launched the Move For Hunger Real Estate program to involve the other side of the relocation industry into our network. By year's end over 26 real estate offices and 1,500 agents have joined the movement to make a difference for the hungry in their community.

400 Movers The Move For Hunger network continues to expand in size and 2012 was no exception. Last year our network expanded to include over 400 moving companies across 44 states and Canada.

Morristown Adopts Move For Hunger Out of the thousands of cities, towns and municipalities across the country, Morristown, NJ became the first town to "adopt" Move For Hunger. Morristown will be actively promoting Move For Hunger to residents that are relocating and will be working closely with local movers to hold a number of events throughout the year.



OUR AWESOME DONORS

\$5000 +

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\$1,000 - \$4,999

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J WEISMAN

The Year Ahead

Another year has come and gone, and once again it's time to set our sights on the year ahead.

In 2012 we expanded our fight against hunger to our neighbor to the north and found new partners in the Real Estate industry. We surpassed so many of our big goals for 2012, and are excited to welcome the challenges and opportunities of a new year.

For 2013 we have a set of ambitious goals, and with the help of committed partners and supporters like you, we want to make an even bigger impact in the fight to end hunger.

Here's a quick look at some of the exciting things we have in store for the new year and some easy ways for everyone to make a difference in their community:

- **ONE MILLION POUNDS PER YEAR** - There! We said it! We know it's a big goal, but we want to deliver 1,000,000 lbs. every year.
- Grow our network to include **750 moving companies** in all **50 states and Canada**.
- **Strengthen our partnerships** with real estate professionals to raise greater awareness about local hunger issues.

Everyone can make a difference in their local community. Here are a few, easy ways for you to help someone in need this year.

GET INVOLVED:

Host A Food Drive - As our network continues to grow, it has never been easier for anyone to make a difference in their community. It's as simple as visiting our Find-A-Mover tool, finding a mover nearby and calling the Move For Hunger team for help setting up the drive. We'll contact the mover, create a custom flier and help get the word out. Ain't that awesome!

Know a Partner? - Urge them to visit our **Partners page** and find out how they can get involved in the fight against hunger.

Donate - What's the easiest way to make a difference without ever having to leave the comfort of your desk chair? Donate. Even a couple of bucks goes a long way towards our goal of ending hunger.

It's so easy all you have to do is **[click here](#)**.

Or here:

Don't worry, it's safe and secure.

