



2013
Year In Review

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Executive Director's Message

Greetings from New Jersey!

When we founded Move For Hunger 4 years ago, we set some bold, audacious goals. One of them was to reach a point where we were collecting 1,000,000 lbs of food every single year. Was it too ambitious? After collecting 24,000 lbs of food in our first year, we began to think that maybe it was.

However – big, bold, crazy goals are part of the genetic makeup of our organization! Why do we continue to raise the bar? Because we know millions of people in the US are going to bed hungry every night.

Fast forward to 2013. Thanks in no small part to the tireless support of our partners, movers, realtors, volunteers and generous donors, I am proud to report that in 2013 Move For Hunger delivered more than 1.3 MILLION POUNDS of food to food banks and pantries across N. America.

We did it! And I could not be more thankful for all the amazing individuals who made it happen.

Wondering how we did it? Well I'm excited to share :)

A Truckload More Hunger Relief Events – In 2012, we organized 170 food drives. This year, an overwhelming number of you visited our website and clicked [Get Involved](#). Together we organized over 300 events – feeding hundreds of thousands of people. For anyone who organized an event with us last year – you freaking rock!

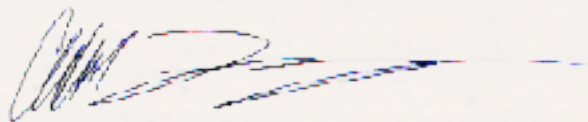
Strength In Numbers – Together, we continue to make giving back the standard for the relocation industry. In 2013, our network grew to work with over 560 moving companies and 5,000 real estate professionals across the US and Canada. Their efforts have mobilized hundreds of communities to take action in our hunger fight each and every day.

Impactful New Programs – We recently launched a [Race Team](#) to give all you endurance runners out there a chance to turn your miles into meals while fundraising for a great cause! Check out our website! It's easier to navigate so that you can more easily participate, advocate, and donate to our cause! Finally, we're piloting a student program which you'll hear more about this year. If you'd like to start a Move For Hunger chapter at your high school or university – **Click Here**.

I want to thank every one of you who has helped me along this journey in creating the organization Move For Hunger is today. To my amazing team, our rock star interns, generous donors, committed partners, passionate volunteers, and to every elected official and media outlet that has helped bring greater awareness to our cause and mobilize thousands of individuals to bring an end to hunger in their communities. From the bottom of my heart – **THANK YOU!**

While we are excited by the accomplishments of 2013, we know there is still much to do in 2014. This year will be a year of growth. A year of collaboration. A year of fun, and creativity, and doing! Please join us this year. Make a [donation](#). Hold a [food drive](#). [Advocate](#). Get involved! 50 million Americans will go to bed hungry tonight. How will you help us change the statistics?

Sincerely,



Adam Lowy
Executive Director

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www.MoveForHunger.org

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Jason@MoveForHunger.org

Emily Cebulski - Team Captain

Emily@MoveForHunger.org

Partners

Epic



Champion



Mission



Signature



Movers of the Month

Berger, Charlotte

January 2013



Reebie Storage & Moving

February 2013



Thompson Moving & Storage

March 2013



Stewart Moving & Storage

April 2013



Merchants Moving & Storage

May 2013



Hansen Bros. Moving & Storage

June 2013



Coleman American, Atlanta

July 2013



Five Star Moving & Storage

August 2013



Beverly Hills Transfer & Storage

September 2013



Ace Worldwide, Las Vegas

October 2013



Boerman Moving & Storage

November 2013



Personal Movers

December 2013



Mover of the Year

2013



Mover of the Year

Hall Lane Moving and Storage

Agent of North American Van Lines of New York



AMWAT Moving Warehousing & Storage

Agent of Wheaton
World Wide Moving of
Tallahassee, FL.



Mover of the Year

FireFighting's Finest Moving & Delivery

Member of SMA
Of Fort Worth, Tx.



Mover of the Year

Event Highlights

Broken Arrow District Wide Food Drive



The Broken Arrow School District is home to some of our most passionate supporters. In 2012 we hosted a food drive with the students of a middle school, but this year we expanded to include all of the schools in the district of Broken Arrow, OK.

25 schools participated in the drive this time. With the generous support of Accent Moving & Storage, that district's faculty and of course the students, over 6 tons of food was delivered to the local food bank.

Fill A Truck & Turkey Drive

Mergenthaler Moving & Storage joined our family in October of 2013 and kicked off their involvement right away with a series of food drives and office challenges to get their whole crew in the Move For Hunger spirit.

They filled 3 trucks with donated food in November to ensure that everyone had a wholesome meal over the holiday season. With support from up with local radio stations and grocery stores, they collect over 14,000 thousand pounds in just one weekend.



Asbury Park Zombie Walk

In October, thousands of the undead stormed the boardwalk of Asbury Park, NJ, to break the Guinness World Record for most Zombies assembled at one time. For the past two years, we've have turned their massive Zombie Walk into a food drive.

This year not only did they break the record at more than 9,500 zombies, but they also donated enough food to provide a meal to 2,500 individuals.



Stamp Out Hunger

Every May, the National Association of Letter Carriers' (NALC) hosts a gigantic nationwide food drive. All across the United States letter carriers collect non-perishable food items from the homes, to bolster the food supply of our nation's food banks that often dwindles during the summer months.

This year 14 movers in our network teamed up with their local post office, and the food bank, to help transport the donations from the collection area to the food bank. Together they delivered 463,000 lbs. of food, and saved each food bank from paying for trucks and fuel on the day of the drive.



Victory Cup Food Drive Victory Packaging is not only a generous Champion Partner of Move For Hunger, they are also a committed member in the fight against hunger. This year they held their first annual Victory Cup Food Drive amongst their 30+ Victory Packaging and Golden State Container offices across the country. When the drive was over, more than 34,000 lbs. of food was delivered to food banks and the location that donated the most food per employee was treated to special barbecue with Victory Packaging President Robert Egan to celebrate their effort.



Real Estate Program

Everyone knows that real estate agents are skilled at selling houses, but in 2013 they also proved they are skilled at fighting hunger! All across North America, they showed their true colors by raising serious amounts of food and funds to support our hunger relief efforts.

The second full year of the real estate program has seen tremendous growth. By the close of 2013, over 40 real estate offices had joined on as partners.

13 real estate offices including 5,500 real estate agents hosted food drives to benefit struggling families in their local community.

Together they raised over 51,000 lbs. of food, enough to provide over 42,500 lifesaving meals. And they didn't stop there....

Our generous agents also used their skills to raise serious funds for our hunger relief programs. A number of our office partners turned their regional meetings into an office food drive and fundraiser, transforming an ordinary meeting into an opportunity to make a difference for the less fortunate.

With so much support from the real estate industry, we look forward to another fantastic year in 2014 with even more offices joining as official partners of Move For Hunger.

I am happy to announce that the new year brings new materials to help increase awareness of local hunger issues while highlighting our realtors commitment to making their community a better place.

Thank you all again for your support in bringing the real estate program to life. With your help we are truly making a difference, one home at a time.

Very Best,

Max Lowy
Real Estate Program Director

REAL ESTATE EVENT HIGHLIGHT

Sotheby's Thousand Pound Challenge

Pounds Collected: 3,421

Prominent
Properties

Sotheby's
INTERNATIONAL REALTY



Awards and Recognition

MAZON

For the second year in a row, Mazon: A Jewish Response to Hunger has awarded Move For Hunger a grant to expand our relief programs and increase advocacy across the United States. MAZON: A Jewish Response to Hunger is a national non-profit organization that works to end hunger amongst people of all faiths and backgrounds. The name "Mazon" is the Hebrew word for "food" or "sustenance" and continues to be the only national Jewish organization dedicated exclusively to ending hunger.

RUSH CARD CROWDRISE

Our friend's at Crowdrise hosted another Grant Competition over the Thanksgiving Holidays, this time with Russel Simmon's Rush Card as the Official Sponsor. With the dedicated support of our partners, Facebook Fans and Twitter followers we garnered enough donations to receive the third place prize of \$5,000. A big thanks to everyone that donated during the crowdfunding competition!



Chelsea Krost Show

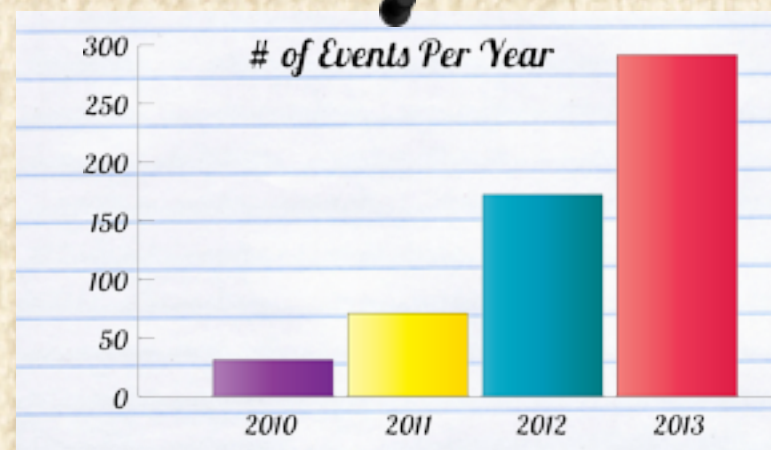
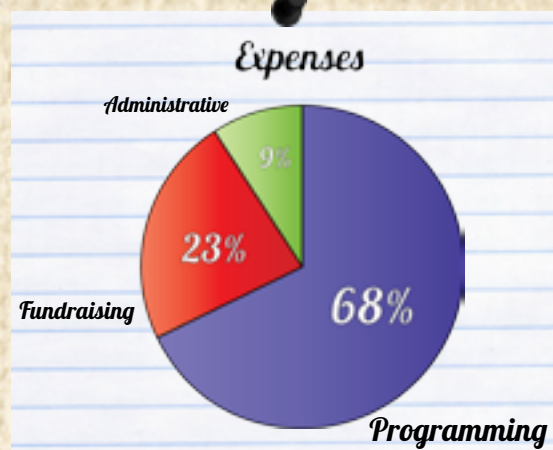
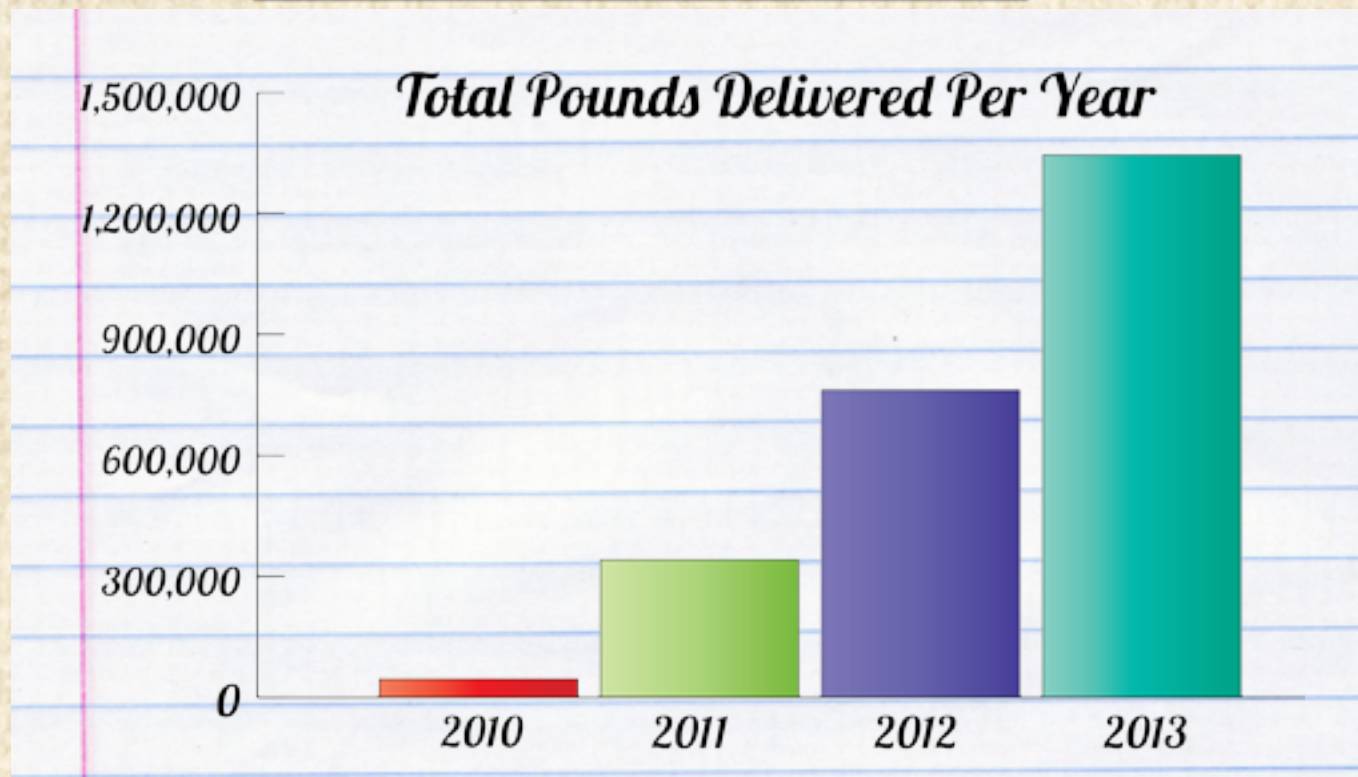


Forbes Magazine

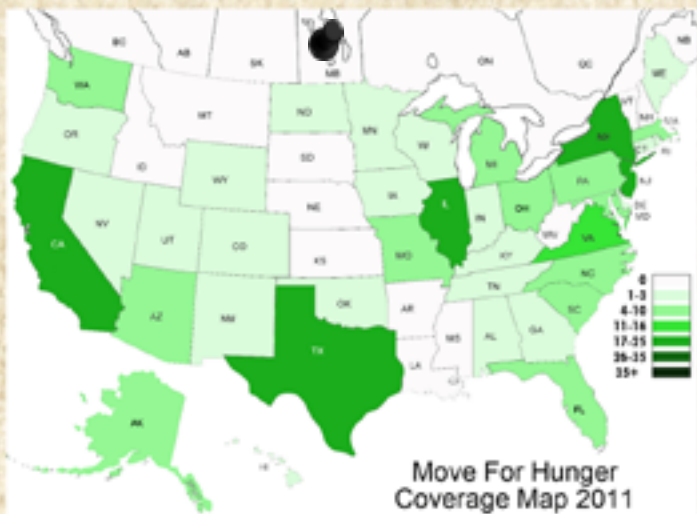


MSNBC Go & Do

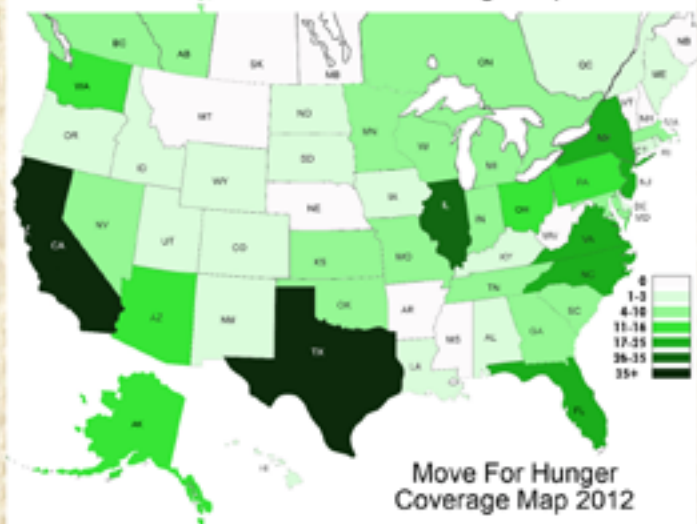
Numbers and Stuff



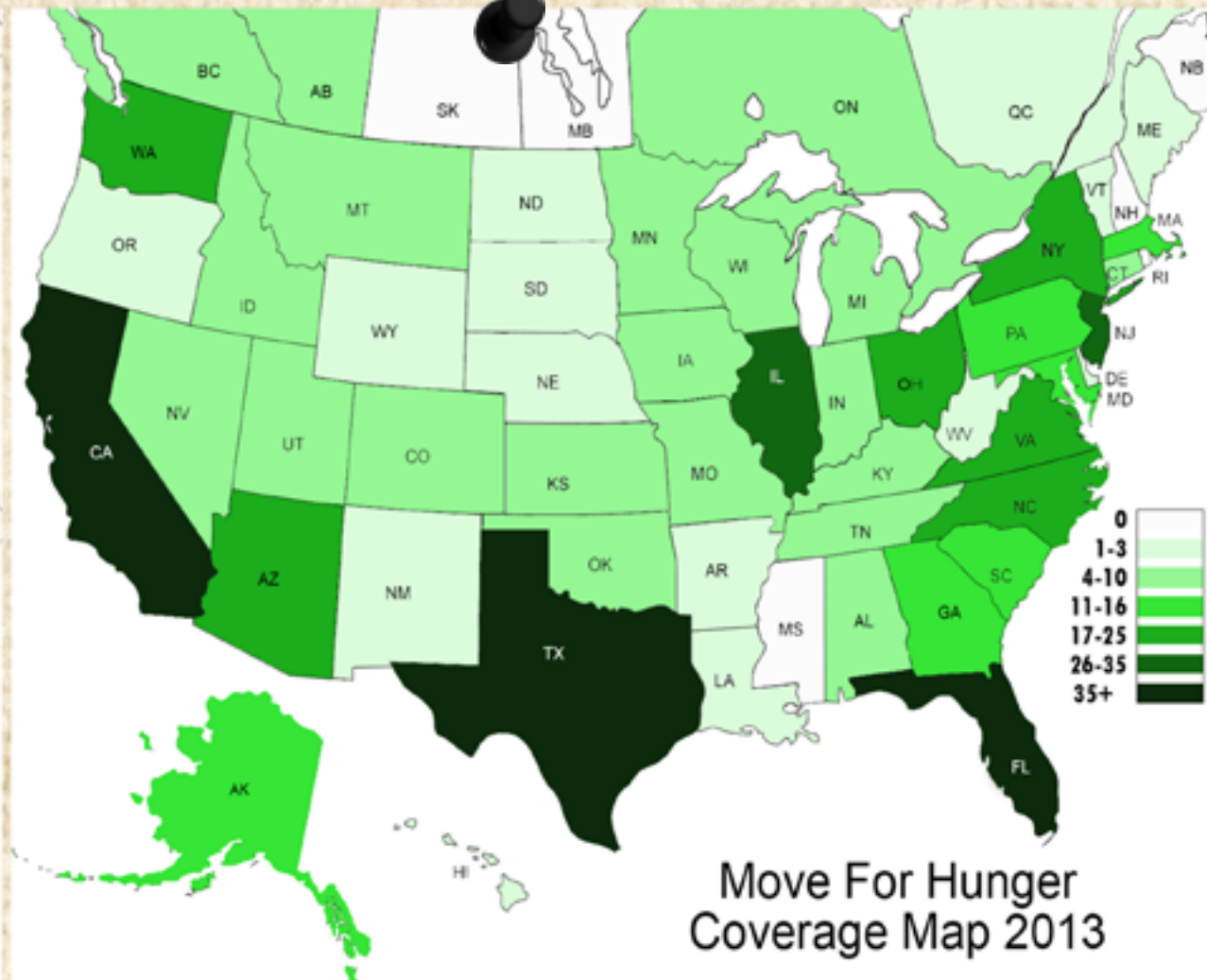
Look How Much We've Grown



Move For Hunger
Coverage Map 2011



Move For Hunger
Coverage Map 2012



Move For Hunger
Coverage Map 2013



OUR AWESOME DONORS

\$5,000+

STEVE WESTERBERG

\$1,000 - \$4,999

DERRICK POTTER

MARVIN LAGSTEIN

ANONYMOUS

\$500 - \$1,000

CANDY LIEVSAY

ROBERT SOTO

MICHAEL HASTINGS

MICHAEL AUGINS

ERIC ALBERT

BARRY HAUCK

VALERIE PETREDIS

HOME DEPOT

CHRIS RUISI

\$250 - \$499

ARUN MEHTA

LAUREN SIEGAL

SANDY CARY

ROSEMARY MAZZO

PAUL AND ALICE HEINZ

JAMES HESS
HOWARD ROCHESTIE

ELLEN ROBLES

DAVID OGILVY

ANONYMOUS

MARY VAYAS
WILLIAM DIERKS
LISA DANIELS
KAY MUNGER
DEBBIE PICARD

\$100 - \$249

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HOWARD SCHACHMAN
HOWARD KLEIN
GORDON COREY
ERICA MALONE
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ELIZABETH GRAM
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DONALD HAAKE
DEBRA SMITH
DEAN MARTELLI
CRISTOPHER NEUFFER
COLEEN BARBEAU
CARTER MCCOY
CAROLINE AHWAI
BRUNO BURROGANO
BRUCE KERN
BECKY SMITH
ANTON STADNIKOV
ANTHONY KOLAR
ANTHONY BAHOR

2013 Milestones

1.3 Million
pounds of food
in just one year!

More than
550 moving
companies have
joined our fight
against hunger.



Over 40 Real Estate
Offices have joined
Move For Hunger



We held over
300 food drives
and advocacy
events in 2013.



The Year Ahead

Whew! Who would've thought we could've crammed a whole year's work into one little document!? Now that we're officially done with 2013, it's time to move forward into the year ahead.

We're pleased to welcome Kristy Redford as the newest member of our team. Kristy brings with her years of expertise and passion for our Development Director position. She is incredibly enthusiastic and will no doubt help our mission grow.

We are equally excited to welcome Emily Cebulski as Move For Hunger's Team Captain. If you're a runner and want to turn your race into an opportunity to help the hungry, Emily's the gal to talk to! She'll be leading our online fundraising efforts and race training programs across N. America.

After our first four years of fighting hunger, we're excited to make year five one for the record books! Hunger is a HUGE issue, and we've set some HUGE goals to help feed even more people. Here's a quick glimpse of some of the exciting things we have in store for 2014.

2,000,000 POUNDS OF FOOD - It took 3 years to collect our 1st million pounds, and we collected our 2nd million last year. We feel it's time to raise the bar – In 2014 we aim to double the amount of food collected that year to 2,000,000 lbs – providing 1,600,000 meals to those in need.

750 MOVERS & 100 REAL ESTATE OFFICES - The relocation industry has been incredibly supportive of our mission. Together, we will expand our network to increase our reach by close to 40% in 2014.

400 FOOD DRIVES - We literally crushed our goal and organized 300 food drives in 2013. This year, we plan to organize even more hunger relief and advocacy events cross N. America. 2014 will also see the launch of our brand new student program. Stay tuned for details!

From coast to coast, there are a ton of easy ways to lend a hand to those in need in the year ahead. Here are just a few easy ways we can work together:

HOST A FOOD DRIVE. Food drives are easy with Move For Hunger. Last year we hosted drives at gyms, schools, concerts, festivals, birthday parties, and parades. You can turn anything into a food drive. Best of all, we'll do the heavy lifting. Have a good idea? Email: events@moveforhunger.org to get started.

JOIN THE MOVE FOR HUNGER RACE TEAM. Do you run in marathons, half marathons or 5Ks? If so you can turn your race into a run against hunger.

DONATE. In 2013, Move For Hunger delivered enough food to feed over 1,000,000 individuals in need. If you believe in our mission and want to help us feed even more people, please make a donation today.

Or Click Here:

Donate Now