



MOVE FOR HUNGER

Year In Review

2016





MISSION

Nearly 50 million Americans struggle with hunger, yet an estimated 40% of all food grown, processed, and transported in the United States will never be consumed. Move For Hunger is committed to remedying this contradiction.

Move For Hunger works with relocation professionals across the United States and Canada to rescue unopened, non-perishable items and deliver them to local food banks and pantries, helping to fill the cupboards of less-fortunate families in the communities they serve.

Move For Hunger mobilizes the relocation industry to reduce food waste and fight hunger



EXECUTIVE DIRECTOR'S *Message*

Dear Friends,

Move For Hunger was founded on the belief that we could mobilize the relocation industry to reduce food waste and fight hunger. I knew we had the resources that, if put to good use, could truly help millions of people. I was confident that your capacity for compassion would make this endeavor sustainable over the long-term. As we celebrate our seventh anniversary, I am as optimistic about our project as I have ever been.

To date, Move For Hunger has delivered more than 7.6 million pounds of food – enough to provide 6.3 million meals – to food banks and pantries all across the United States and Canada. In 2016, we helped coordinate a record number of food drives, and our network became increasingly involved in the large scale food rescues that are necessary to significantly reduce waste.

Despite these successes, there is no time to rest on our laurels. Fifty million Americans still face hunger each day. Forty-percent of the food produced in the country each year gets dumped in a landfill or is left to rot in the field.

The challenges we face are daunting, but they are not insurmountable. My hope that we will one day end hunger is reinforced by every driver who makes that extra trip to the food bank at the end of a long shift; by the hundreds of everyday people who decide they need to do something to help their neighbors in need; by the amateur athletes who pledge to turn their miles into meals. It is so inspiring to watch ordinary people come together and do extraordinary things.

I want to thank Montway Auto Transport, Victory Packaging, Atlas Van Lines, and all of our partners who have volunteered their time and resources to help increase our impact. I also want to thank the thousands of amazing donors who made a contribution in 2016. Ninety-five percent of your donations helped to fund our programs. We wouldn't be able to continue our work to feed struggling families without your generous support.

I am so proud of everything we have already accomplished, and, with your continued support, I am certain that our best work is yet to come.

Adam Lowy
Executive Director



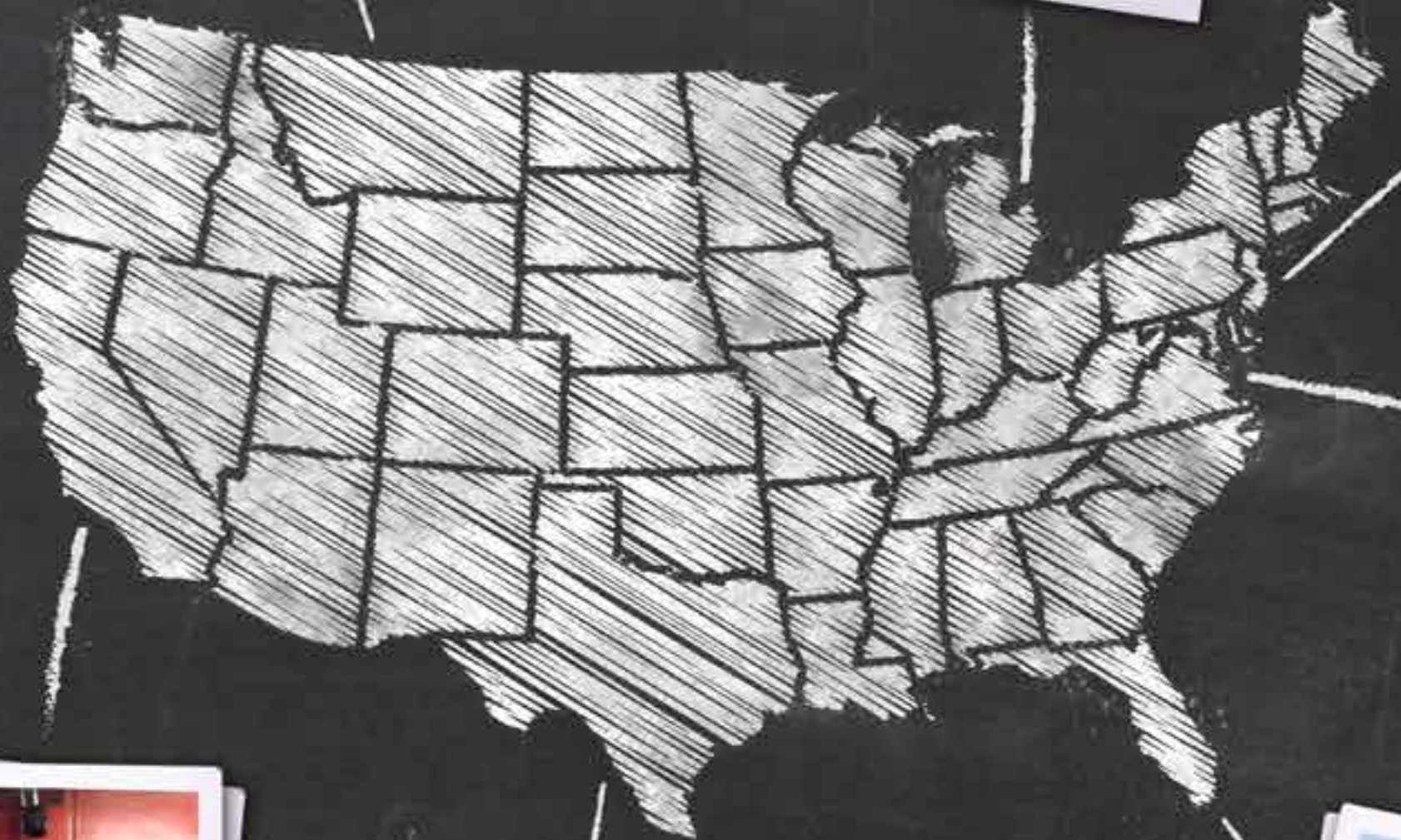
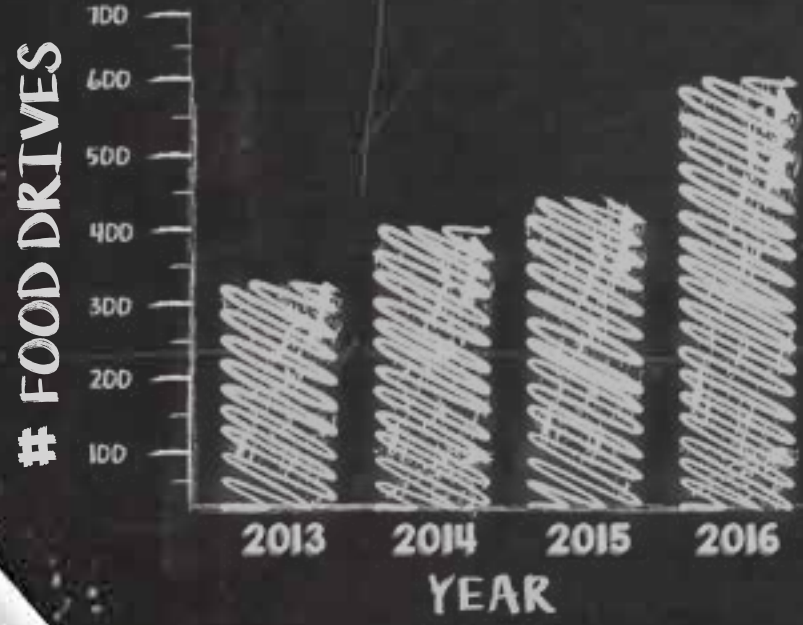
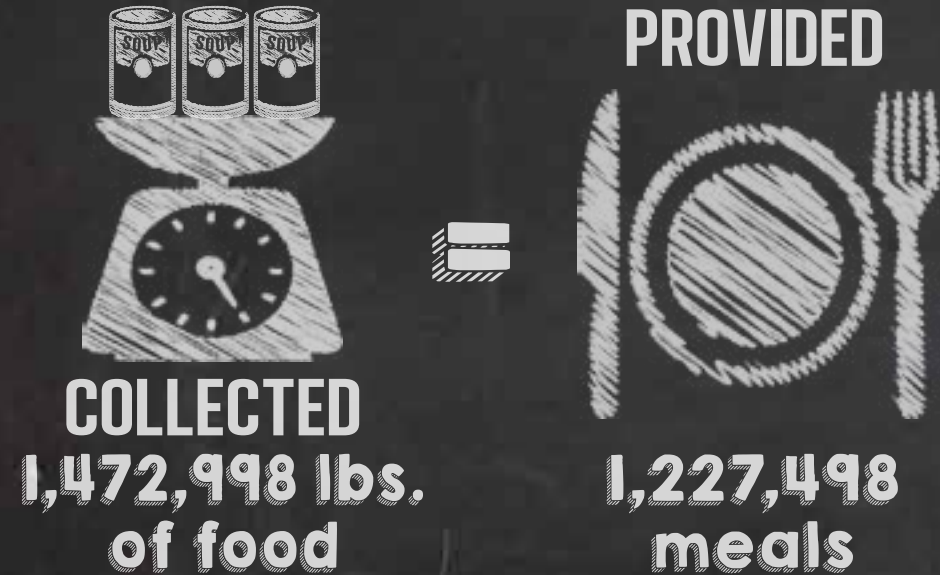
We love working with Move For Hunger because they help us give back to the communities we serve in a very tangible and meaningful way. Their support makes it much easier to make a positive impact.

- Jennifer Zeile, Stewart Moving & Storage (Mover of the Month, April)



In 2016, we...

Organized
550+
food drives



FOOD RESCUE

Did you know that 40% of the food produced in the United States each year is wasted? It's hard to believe that, in a country where nearly 50 million people face hunger each day, so much food could end up in a landfill. Yet, this is precisely what is happening – and we're all partially to blame. Food is being wasted at every level of the supply chain: on the farm, during distribution, at the store, and in our homes.

This year, members of our network worked hard to rescue good food and deliver it to the people who need it most.

Our network is dedicated to reducing food waste. In addition to rescuing food during moves and helping with food drives, several moving companies also assist with large scale food rescue events, such as gleaning (transporting excess harvests from farms to food banks), delivering overstock from grocery stores to food banks, and recovering leftover food from large events, such as marathons. These food rescue events are an easy way to help keep food banks fully stocked.



We rescued more than 11,000 lbs. of food from the Rock N' Roll Marathon this year. All it took was a couple of hours and an empty truck.

-Andrew Rozzi, Gentle Giant Moving Company of Philadelphia

We are so grateful to have partners in the community that are joining us in the fight against hunger. Without their help, our mission would not be possible.

-Elizabeth Jabco, Philabundance



"This was the first food drive we've ever hosted, and we are so grateful to Move For Hunger for helping us out."

-Shamara Garcia



Move for Hunger is easy for our team to support... the cause is noble and the impact is local. It has become part of our culture - every member of our office is involved.

**-Patricia Lehmann, Crown Relocations
World Mobility of Connecticut (February)**





DRIVING AWARENESS

We have rolling billboards across the country encouraging everyone to donate food when they move. Snap a pic and tag us when you see one -- we'll send you a t-shirt!



25 wrapped trucks spreading awareness nationwide



700+
MOVERS
are members of
Move For Hunger

of New Members
who joined in 2016
140+
990 trips to the
food bank

 **35,000**
people searched our website
to find a socially responsible
moving company this year

 **25**
of Van Lines &
Associations working
with Move for Hunger



The biggest benefit is the satisfaction in knowing how many families we are helping.

- Anna Valencia Tillery, White Glove Moving, Storage and Delivery (July)

Food drives are simply a positive experience for everyone. We get to help the community and partner with amazing real estate agents for a great cause – it's a total win for us.

- Jina Boerman, Boerman Moving and Storage (October)



MOVER OF THE YEAR

2016



**ATLANTIC
RELOCATION SYSTEMS**

To date, Atlantic Relocation Systems has rescued and delivered more than
72,800 LBS.
to their local food banks



This is enough of food to provide
**60,700
MEALS**



Feed the Hungry

Please donate your unopened, non-perishable food items in this bag.

Visit [DonateMyFood.org](https://www.DonateMyFood.org) and hire a professional moving company who will collect your food on moving day! **OR** Not using a mover? Drop off your non-perishable food donations at our office, and we'll get it to those in need.

MOVE FOR HUNGER

Move For Hunger mobilizes the relocation industry to reduce food waste and fight hunger.

[DonateMyFood.org](https://www.DonateMyFood.org)

It is an honor to serve our community. When so many are in need, it is important that people who can help, do.

-Charles Oppler, Prominent Properties Sotheby's International Realty

We just feel that everybody deserves to have enough to eat, and that's why we decided to host a food drive.

- Niki Santelli, Century 21: Select Group



15,705
lbs. collected
by Real Estate
Professionals in 2016

13,088
meals provided

Over 230 Real Estate offices participate

OFFICIAL
CHARITY OF
COUNCIL OF
RESIDENTIAL
SPECIALISTS

50+
food drives
hosted by Move
For Hunger's Real
Estate Network
in 2016



Move For Hunger's activities help our members feed their communities. Together we have volunteered time in missions, food banks, and pantries, to give back and fight hunger.

-Mary Ann B. Passi, Corporate Housing Providers Association



47

Corporate Housing providers part of the Move For Hunger Network

6,668 LBS.

collected by Corporate Housing providers in 2016

That's enough to provide over
5,500 MEALS

17 Food Drives Hosted by the Corporate Housing Network

**OFFICE CHARITY OF
CORPORATE HOUSING
PROVIDERS ASSOCIATION**





It's the perfect way for us to connect our customers with local families in need. We are just providing them with the opportunity to donate and giving the food a ride! It's gratifying to know that we helped play a small part in the big picture.

-Kevin Arpin, Coastal Moving & Storage (August)



I like the satisfaction of being able to help people.

- Adam Harwood, Armstrong Moving (January)

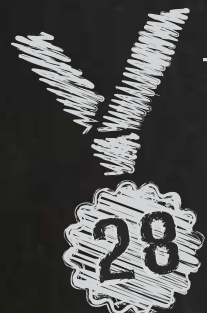
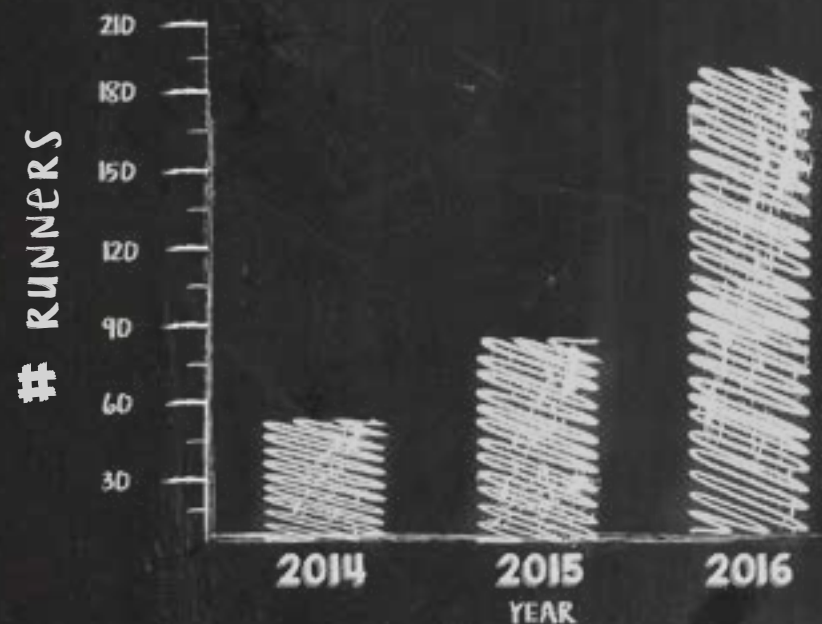


TEAM MOVE FOR HUNGER



**2,547
MILES**
run by Team
Move For Hunger
in 2016

Team Move For Hunger raised
\$75,735
to help fight hunger in 2016



Team Move for Hunger
Participated in 28
endurance and
marathon events
in 2016

**120,606
pounds**
of food rescued
throughout the year from
endurance events





It's the sense of community and the ability to make people smile: from the people donating, to our guys picking it up, to the volunteers helping us unload, everyone's smiling. It's a great cause and we are more than happy to help.

-Matt Packebusch, Gentle Giant Moving of Washington, D.C (May)



The solution is a win-win for our clients and our company.

-Bill Paxton, Paxton Van Lines (March)



GRANTS AND AWARDS

Move For Hunger was the proud recipient of grants and awards in 2016 that will help to support our programs in the years to come.

- Wal-Mart Foundation Grant, \$150,000
- National Association of Independent Truckers, \$30,000
- NBC Universal Foundation 21st Century Solutions Grant, \$50,000
- Mutual of America Community Partnership Award, \$25,000
- William Gross Foundation Grant, \$10,000
- OceanFirst Foundation Grant, \$10,000
- Mazda Drive for Good, \$10,000
- StopWaste Foundation, \$5,000
- Russell Berrie Foundation Making a Difference Award, \$5,000
- Gannett Foundation Community Action Grant, \$3,500
- Enterprise Holdings Foundations Grant, \$3,000
- Realogy Charitable Foundation, \$3,000



Gannett Foundation
Community Action Grant



Mutual of America Community
Partnership Award



OceanFirst Foundation Grant

MEDIA

We don't do it for the publicity, but it's always nice to see the generosity of our movers, partners, and food drive organizers recognized by their local media. This year, Move For Hunger was mentioned in the news nearly **900** times. Here are a few of our favorites:



Part of our company's goal is to give back. With Move For Hunger, we do exactly that -- they are the best conduit for successfully helping others.

-Rick Brimley, Mountain States Moving & Storage (June)

SOCIAL MEDIA

In 2016, our social media audience continued to grow and became increasingly engaged. By sharing compelling content, we are driving more traffic to our website, encouraging greater participation in our programs, and positioning ourselves as a thought leader in the spheres of hunger and food waste.

4K+ FOLLOWERS

11.4 K+ LIKES

1,500 FOLLOWERS

- BOARD -

Richard Schwartz, (Retired) CEO of Brookfield Global Relocation Services

Patricia McLaughlin, Executive Director of Illinois Movers' and Warehousemen's Association

Keith Lowy, President of Lowy's Moving Service

Benjamin Samuels, Co-President of Victory Packaging

Charles Oppler, COO and Co-Owner of Prominent Properties Sotheby's International Realty

Stephan Lowy, CEO of Lowy's Moving Service

Jenna Weinerman, Marketing Director of Updater

- STAFF -

Adam Lowy
Executive Director

Alexandra Sales
Director of Programming

Erika Oman
Director of External Affairs & Development

Meghan Longo
Program Manager

Dan Beam
Communications Manager

Emily Cebulski
Race Team Captain | Program Coordinator

Dana Paslowski
Graphic Designer

Jason Taetsch
Digital Communications Manager



Our internship program continued to thrive in 2016, developing into three distinct disciplines and including a remote opportunity for the influx of interest from students across the country.

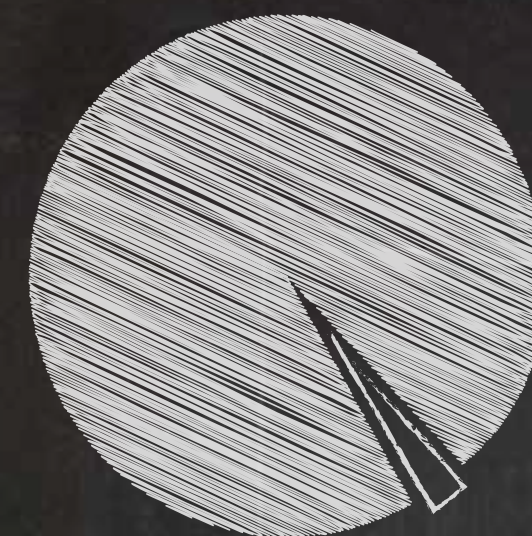
57 INTERNS
in 2016

Non-profit Management is our core internship program. Its multi-faceted curriculum continues to attract top-notch candidates, including many graduate students pursuing degrees in Public Health and Social Work. Duties include food drive coordination, event management, hunger relief and food waste advocacy, fundraising, communications, and marketing. Our **New Media Communications** internship program introduces professional new (or social) media practices to students. The curriculum includes creating a social media strategy to effectively communicate predetermined messages. The **Graphic Design** internship program continues to successfully attract creative young minds to help design food drive fliers and other collateral for the organization. Next semester, we will launch a fourth program focused on **Marketing and Relationship Management** to assist our Programming team and focus on our network.



Other companies actually comment on what a fabulous idea it is. Most of them would not consider rescuing food during the move.

- Lisa Hale, Anchor Moving And Storage (September)



95%

**of donations
go back into
programming**

**Make a
Donation**

***Click here to see
Move For Hunger's Financials***

Many thanks to our partners who support us and the work we do.

Hunger Hero:



Epic:



Champion:



Mission:

- | | |
|---|--------------------------------|
| Altair Global | Movers Specialty Service, Inc. |
| Bekins | Nation Van Lines Inc. |
| Coldwell Banker Residential Brokerage of NJ | Relocation Insurance |
| Coleman World Group | Stevens Worldwide Van Lines |
| J.E. Kelleher | Vanliner Insurance Company |
| Lowy's Moving Service | Wheaton World Wide Moving |

Patron:

- | | | |
|-------------------------|-------------------------|--------------------------|
| Bridgestreet | Gentle Giant | Korman Communities AVE |
| Bristol Global Mobility | Graebel Companies, Inc. | SuiteAmerica |
| Crater Grop Co. | Interconex Inc. | Updater |

Signature:

- | | | | |
|--------------------------|---------------------------------|-----------------------------|---------------------------------|
| 365 Home Warranty | Denali Group | Move Buddha | Re/Max of New Jersey, Inc. |
| Aboda | Execustay | MoveCHECK | The MI Group |
| Ace Relocation Systems | Gables Corporate Accommodations | Move Valet | Tobi |
| Aires | | Moving Leads | Tyga Box |
| CSNS Relocation Services | Global Mobility Solutions | N&N Moving Supplies | Unipack Global Relocation, Inc. |
| Custom Movers Services | Hildrup | Preferred Corporate Housing | US Cargo Control |
| CWS Corporate Housing | Home Light | RedFin | VIP Corporate Housing |
| Daycos | Interstate International | Relola | |





Move For Hunger has become a passion for our company. We see that there's a need, and we want to do as much as we can. It's just part of us now.

- David Peterson, Firefighting's Finest Moving & Storage (December)

THANK YOU TO OUR GENEROUS DONORS

\$10,000+

Coldwell Banker Residential Brokerage of New Jersey

Corporate Housing Providers Association

\$5,000 - \$9,999

International Association of Movers

Move Inc.

Oakwood Worldwide

\$1,000 - \$4,999

American Way Van & Storage
Evyn Macre
Firefighting's Finest Moving & Storage

James E. Thompson
NJ Jeep Association
Samuel Katzin-Simon
Ship Smart, Inc

Sign Zoo
UF Events
Aztec Corporation

\$500 - \$999

Adam Fridman
Advance Relocation Systems
Arun Mehta
Brickwall Tavern
Coach New York
Colin Fechter
CSNS Relocation Services
Denise DiBona
Hagop Tchamian

InterWest Moving & Storage- Idaho Falls
IPR Consulting
J. W. Cole & Sons, Inc.
Keith Emmert
Kelley Hawes
Langosta Lounge
Laura Smith
Mariham Iskandar
Michael Emmert

Mike Rodarte
Plymouth Rock Assurance
Richard Gomez
Sabrina Olguin
Sandra Sovinski
Southern Furniture Leasing
Superstar Factory Productions
Susan Malta

\$250 - \$499

Allison Steckler
Astro of New England
Carrickmore, LLC
Cassanova Cassettes
Chrisiana Succar
Danny Angelo
David Campbell
Fred Haladay
Fromkin Brothers Inc
Gordon Keene
Gregory Sandukas
Henry Zimniak

Imperial Painting & Decorating Corp.
Inkwell Coffeehouse and Restaurant
Jennifer Sapone
John Kay
John Pyne
John Sapone
Johnnattan Thompson
Lance Turner
Lupe Hogan
Mark Gronke
McMaster-Carr Supply
Michael Benedetto
Michele Goldsmith

Michelle Moreno
Nanci Dobbins
National Business Parks
New Haven Moving Equipment
Paxton Van Lines Inc.
Phillip Nguyen
Robert Campbell
Robert Cellini
Robert Mchugh
Robert Tyler
Robert Wilson
Ryan Lehr
Sea Express America Corp

Sharon Cash
Shirley Coke
Shoreside Petroleum
Stephen Bolea
Steptoe & Johnson LLP
Steve Fox
Steve Frey
Susan Boers
The Furniture X-Change
Unity Construction
WB Wood



**GIVE US
A CALL**

(732) 774 - 0521

**SHOOT US
AN E-MAIL**

info@moveforhunger.org

**TAKE US
TO DINNER**

*814 Asbury Ave.
Asbury Park, NJ 07712*

**LET'S GET
SOCIAL**

