



About the Move For Hunger Fellowship Program

Background

Move For Hunger is a non-profit organization that has created a sustainable way for the relocation industry to reduce food waste and fight hunger. In addition to collecting food from people who are moving to new homes, Move For Hunger helps companies and individuals across the United States and Canada organize successful food drives. Since 2009, Move For Hunger's national network has grown to include more than 1,000 relocation companies, which have delivered more than 15 million pounds of food to food banks and pantries nationwide. Headquartered in Red Bank, NJ, the organization currently has 14 full-time staff members and a number of interns to carry out its mission and expand its reach.

Objective

Move For Hunger's mission is to mobilize the relocation industry to provide meals to the more than 40 million Americans who face hunger each and every day. Since 2009, our network of relocation professionals has delivered more than 12.5 million meals to food banks nationwide.

While we are proud of everything we've accomplished over the last nine years, we know our work has only just begun. Donating food to our neighbors in need is incredibly important, but it is not a viable long-term solution. **Hunger is a symptom of the larger problems of poverty and inequality.** If our goal is truly to "end hunger," then we need to reduce the need for the emergency assistance that food banks and pantries provide in the first place.

Move For Hunger was born in Neptune and our office is now located in Red Bank. There are people struggling to put food on the table in every community in the United States, and ours is no exception. As we continue to evolve as an organization, we know that we must make a greater commitment to addressing the root causes of hunger -- and that commitment has to start at home.

The **Move For Hunger Fellowship Program** seeks to provide a low-income student from Monmouth or Ocean County with an opportunity to gain work experience with a nationally recognized non-profit. We know there are highly qualified candidates in our community who do not even apply for our traditional internship program because they would not be able to accept an unpaid position. **Thanks to generous grants from the OceanFirst Foundation, we will be able to compensate our Fellow for a total of 24 weeks (\$12.50 per hour with a 20-hour per-week time commitment).**

We view this fellowship, first and foremost, as an investment in our community. It is also, however, an investment in the future of the anti-hunger movement as a whole. It is important to give people who are underprivileged or underrepresented a chance to lend their voice to the conversation. Move For Hunger would benefit greatly by having someone who could view our initiatives through the lens of their lived experiences. We believe this Fellowship will both empower and open doors for potential leaders.



Fellowship Curriculum

Move For Hunger Fellows will have the opportunity to gain experience in every aspect of our organization. Fellows will spend 2 weeks rotating among our departments. After completing all 8 rotations, Fellows will spend the remaining 8 weeks working in the area(s) that interest them the most. We believe this model will provide the Fellows with a strong foundation in non-profit management, while also allowing them to continue to build the skills that will be critical in helping them pursue a career that they are passionate about.

Office Administration

- Update and Maintain Salesforce CRM
- Organize & compile monthly expenses, mailings, answering phones, etc.

Programming

- Assist with membership management, including enrollment, retention, and engagement
- Phone and email communications, data entry, document creation, and mailings
- Attend programming team meetings

Event Planning

- Assist with coordination of food drives and other events
- Manage events processes through Salesforce database

Public Relations/Communications

- Write and distribute press releases to local and national media
- Pitch media stories related to organizational initiatives
- Plan, research, write, and editing strong content on Move For Hunger's blog

Social Media

- Assist in planning and executing all social media campaigns
- Schedule posts/track engagement through Hootsuite

Advocacy

- Write featured blog posts on a hunger/food waste related topic of their choosing
- Help create and develop new advocacy/educational resources
- Participate in Alliance to End Hunger conference calls/webinars

Development/Fundraising/Grant Writing

- Create/promote online fundraisers through RallyUp
- Research, organize, and develop fundraising campaigns and partner leads
- Learn basics of grant writing and application process & research potential grant opportunities
- Help recognize partners through various activations

Compensation

- Fellows will be compensated \$12.50 per hour with a 20-hour per-week time commitment for a total of 24 weeks



How to Apply

Eligibility Requirements

Applicants for the Move For Hunger Fellowship Program must:

- Have permanent residence in Monmouth or Ocean County
- Be enrolled as a full- or part-time student at a 2- or 4-year accredited college or university
- Have maintained a GPA of 3.0 or higher
- Be able to commit to work 20 hours/week at our office in Red Bank for a total of 24 weeks

Materials

All applicants must submit the following:

- Resume
- Most recent college transcript
- Two (2) letters of recommendation

Short Answer Questions

Applicants are required to answer the following questions (maximum 300 words each):

- What about Move For Hunger interests you the most? Be specific.
- More than 100,000 people in Monmouth and Ocean Counties face hunger each day. Why do you believe poverty affects so many people in our community?
- What goals do you hope to achieve in the next 5 years? How will this fellowship help you reach those goals?

Projected start date is September 3

[**Click here to apply**](#)